

# City Seahorse, Inc.

## 2001 Web Site Design and Maintenance Rates

All prices in US Dollars . DebF@CitySeahorse.com . (214) 691-1730 . 5930E Royal Lane, Dallas, Tx. 75230

### Design and Installation Fees

Dive and Travel industry	<b>Standard Fee</b> - Includes mailto links, Forms, photos, tables, slide shows, graphics, setup at ISP, search preparation.	\$100.00/hr.
	Dynamically generated pages from database files. Includes standard features.	\$150.00/hr.
An estimate is provided after discussing your web site requirements. Cost will not exceed this estimate. Additions and changes to requirements are billed at the normal hourly rate. \$2500 minimum. <b>25% discount</b> for prepayment of total.		

### Domain Name Registration

Internic Fees (paid directly to Internic)	Initial registration. Claims name for 2 years. Flat fee.	\$70.00
	Ongoing registration, per year after year 2. Per year.	\$35.00
City Seahorse Fee	Research and register your domain name to you.	\$50.00

### Maintenance, Update and Promotion Fees

Maintenance and Updates to Existing Sites	New pages, modify existing pages with new or changed information and photos.	\$100.00/hr.
Ongoing Promotion	Review, re-registration & promotion. Ongoing promotion with new directories and engines.	\$100.00/hr
Move Site to new ISP (move and test) Extra charge for cgi code changes if necessary @ hourly rate.	City Seahorse designed site	\$300.00
	Acquired site	\$400.00
<b>25% discount</b> applies to above fees when total estimate paid in advance. Updates estimated at over \$500 require a 50% deposit. Site charge for move to recommended ISP's. Time spent solving technical problems with non-recommended ISP's is billed at \$100/hr. No discount available.		

### Registration with Search Engines and Directories

Registration Fee (to registration service)	As applicable
City Seahorse Fee (using registration service)	\$250.00
Fee to update code (acquired site) for indexing purposes (home page)	\$500.00
Additional pages (per page)	\$40.00

### Customized Web Site Access Statistics Reporting, Performance Reporting Service

One time setup fee	\$150.00
Monthly report (minimum 3 months required to start)	\$50.00
On-demand report (setup fee required for 1 <sup>st</sup> report)	\$150.00
Setup fee is waived for new design clients who host their site at a recommended ISP. ISP must provide raw web server statistics.	

At City Seahorse, Inc. you pay for exactly the work you need. Our estimates and hourly fees give us the incentive to get your design and update work done ASAP. A deposit is required before any work can be started. 1/21/01